

Other Sponsorship Opportunities

Room Key

Everyone needs a room key! This is your opportunity to have your company's logo predominately displayed on the San Francisco Marriott room keys.

Cost to sponsor: \$6,000

CD-ROM of Conference Proceedings

The Proceedings CD-ROM offers a bonus of lifetime exposure as it contains all of the papers from the meeting in a convenient, easy to use format. Your company's logo will be featured on the CD-ROM.

Cost to sponsor is \$2,000.

San Francisco Nights

Join your colleagues for a night of food, fun and adventure during the San Francisco Nights Exhibit Hall Grand Opening Celebration. This night of San Francisco mystique and networking celebrates the Academy and the excitement surrounding the opening of the Annual Meeting. All meeting attendees are invited and encouraged to attend (the Celebration is included in the attendees' registration fee).

Sponsor a bar for \$2,000 or consider an entertainment station for \$1,500 and receive additional recognition in all promotional materials.

Conference Bags

Just imagine nearly 2,000 meeting attendees carrying a bag with your company's logo. Sponsorship includes your company logo on the bag, plus a special listing in the Final Program.

Cost is \$6,000 to be the exclusive sponsor, or \$3,500 each for two co-sponsors. Sponsors will be allowed to include a one-page insert (must be pre-approved by the Academy) in the registration bags.

Convention Neck Wallet

What more could you want...it's a badge holder, lanyard and wallet all in one. The convention wallet features a zippered pouch for your valuables. It's great for storing your room key or "mad" money. The back has another pouch for storage and the neck strap can be adjusted for a perfect fit. The top portion of the convention wallet is specifically designed for your company's logo.

Cost to sponsor is \$3,500.

Preliminary Program Advertising

Academy exhibitors may advertise their company's products and services to prospective Annual Meeting attendees. The Preliminary Program reaches an audience of more than 10,500 O&P professionals. This is your opportunity to be one of only four advertisers included in the Preliminary Program. This is the perfect opportunity to capture the attention of attendees just as they are making their plans to attend the show.

Inside Front Cover (full color) \$2,750
Inside Back Cover (full color) \$2,500
Half-Page Back Cover (full color) \$2,000
Front Cover Banner Ad (full color) \$1,000

Final Program Advertising

Maximize the exposure of your company's products and services by placing a full-color advertisement in the Final Program. The program will be distributed to all Annual Meeting registrants. It features the Program-at-a-Glance, meeting room assignments, exhibitor booth numbers, and much more. This is a critical tool for attendees to map out their Annual Meeting education and exhibit experience.

Inside Front Cover (full color) \$2,750
Inside Back Cover (full color) \$2,000
Back Cover (full color) \$2,500
Front Cover Banner Ad (full color) \$2,000

Onsite Exhibitor Directory Ads

The Onsite Exhibitor Directory is the key attendee resource for all exhibitor information. It features the Exhibit Hall floor plan, list of exhibitors, Technical Workshops, and Product Display Showcases.

Cost to sponsor inside front cover or inside back cover is \$1,000. The front cover banner ad spot is \$2,500. The back cover is \$1,500.

Market Place Advertisements

These 2"x 3" advertising spots are a great way for Academy exhibitors to advertise their company's logo, tagline, exhibit assignment, and website address. Market Place advertisements may be placed in the Preliminary Program Update, and the Onsite Exhibitor Directory Guide.

Cost for each advertisement is \$350.

Refreshment Break

What better way to capture attendee's attention than through their stomachs! Sponsor a soda and coffee break and you are sure to be appreciated by attendees! As a sponsor you will receive recognition in the Final Program, a sign thanking your company for their generous sponsorship and a "goodie basket" filled with treats to be distributed to attendees. Refreshment Breaks available for sponsorship are: Thursday PM and/or Friday PM.

Cost to sponsor a break is \$1000 each.

Opening Day Continental Breakfast

Includes a sponsor recognition sign and a "goodie basket" filled with treats to distribute to attendees. The continental breakfast sponsor also has the opportunity to display a company training or sales video.

Cost to sponsor is \$1,000.

Welcome Banner

Have your company logo be the first thing attendees see upon their arrival at the Annual Meeting. What better way to feature your company's logo! This large banner will be strategically placed to optimize visibility to all conference attendees! *Cost to sponsor is \$2,000.*

Reusable Travel Mugs

Have your logo on an official Academy Travel Mug. Travel mugs will be distributed during official Academy breaks. Attendees may use their reusable mugs to take to educational sessions, while visiting the exhibit hall, and much more. What better way for attendees to fill up on coffee during the breaks than with your official mug?

Cost to sponsor is \$4,500.

Exhibit Game Card

Add a little competition to the attendee's Exhibit Hall experience. Be part of the Exhibit Game Card competition. Increase your company's visibility onsite and participate in this unique traffic building game. All sponsors of the Exhibit Game Card will be listed in the Final Program.

Attendees have their card stamped by all participating exhibitors. Game cards are deposited in a designated area for the grand prize drawing. The Academy will provide all cards and stamps.

Cost to sponsor a square on the card is \$200.

Turndown Service

Have your company name be the last thing attendees see before they go to bed! Provide attendees with a foil-wrapped chocolate, a cordial or a bag of mints. As a finishing touch, a personal note from your organization makes a great lasting impression.

Cost to sponsor is \$4,500 per day (which includes hotel service fees and product).

Special Delivery

Put yourself at the attendee's door. Have your promotional material delivered directly to each attendee's room.

Cost to sponsor is \$2,500 (Sponsor provides the material and it must be pre-approved by the Academy).

Company Video Ad

One of the Academy's most popular sponsorship opportunities is the Company Video Ad. Your company sales or training video will be shown four times daily (Thursday through Saturday) in the Product Display Showcase located in the Exhibit Hall.

Cost to sponsor is \$500.

Website Link

Expand your Internet horizons. Link your company website to the Academy's. Your link includes a 50-word description with logo that will be posted for six months. The Academy's website boasts up to 80,000 hits each month.

Cost to sponsor is \$500 (link will be live from August 2006 through March 2007).