

Academy Partner Program

Our Partner members are truly a valued part of the Academy family. Their commitment to the Academy and its mission to promote education, literature and research is evident. Partners receive high visibility during the marketing and promotion of the Annual Meeting as well as onsite during the meeting. Your Partner status with the Academy affords you the following complimentary marketing opportunities.

Special Recognition – Partner companies will be listed in the Academy’s *Academician Xpress*, *Academy Today* and in an Academy exclusive ad in the *O&P Edge*, prior to the meeting. All partners will be recognized at the Academy’s Opening Ceremony, their companies will be highlighted on signage throughout the show floor, and they automatically qualify to be a sponsor of the game card designed to increase visibility on the show floor. Balloon bouquets at your booth will identify Partner’s participation.

Increased Traffic – Attendees will be directed to your booth to receive a stamp on the Exhibit Game Card to be included in each registration packet. After all booths have been visited, cards will be entered in a special raffle.

Ad Enhancement – Gold and Silver packages include a 50-word feature ad of your product or service in the program, plus a special promotional insert mailed to all Academy attendees with their registration verification.

Gold Partnership Status is the highest level partnership you can have with the Academy. Gold Partners receive:

- Recognition in the Annual Meeting Preliminary Program,
- Acknowledgement in the *Academician Xpress*, *Academy Today*, and the *O&P Edge*,
- A listing and link on the Academy’s website,
- A 50-word feature on the Academy’s website and the Onsite Exhibitor Directory,
- Exhibit Game Card Sponsor,
- Company Video Ad,
- One market place advertisement,
- TWO additional complimentary meeting registrations,
- Advertisement insert in attendee registration confirmation packet,
- Balloon bouquet to be placed at your exhibit booth,
- Recognition from the podium during the Opening Ceremony of the Annual Meeting,
- A feature in the Annual Meeting Final Program,
- Complimentary list for on time use of Annual Meeting attendees after the meeting, and
- Company logo displayed on the Academy’s official website.



Gold Partner qualifying status is \$11,000

Silver Partnership Status affords you the following complimentary marketing opportunities:

- Balloon bouquet to be placed at your exhibit booth,
- Recognition from the podium during the Opening Ceremony of the Annual Meeting,
- Listing and link on the Academy's website,
- 50-word feature of a product or service in Onsite Exhibitor Directory,
- Complimentary list for on time use of Annual Meeting attendees after the meeting,
- A feature in the Annual Meeting Final Program,
- Exhibit Game Card, and
- Advertising insert in the attendee registration confirmation packet.



The Silver Partner Qualifying investment is \$6,000

Attention Gold & Silver Partners: Please note the following deadlines.

Listing and Link on the Academy's Website

Please submit your logo in jpg format and your web address to exhibitors@oandp.org immediately.

50-Word Feature

Please submit your feature highlighting your company's product or service to be printed in the Academy's Onsite Exhibitor Directory to exhibits@oandp.org. Submissions must be received by January 1, 2007.

Company Video Ad (Gold Partners Only)

Please send your video submission no later than February 15, 2007 to the Academy/Attn: Exhibits, 526 King Street, Suite 201 Alexandria, VA 22314.

Exhibit Hall Hours (Tentative)

Wednesday, March 21	6:00 pm – 7:30 pm
Thursday, March 22	11:30 am – 4:30 pm
Friday, March 23	10:30 am – 4:30 pm
Saturday, March 24	9 am - NOON

Hotel Information

San Francisco Marriott
55 Fourth Street
San Francisco, CA 94013-3199
Phone: (415) 486-8115